Before starting your design, click or scan the QR code below to review the Artwork Setup Guide for Roastar's artwork requirements.





Bleed

Any color or graphics that stop at the edge of the document or at the fold line of the front or back panels, must extend into the 'bleed area', 1/16" past the trim on all sides and onto the bottom gusset.

Trim

Where the pouch will be cut.

Safe Area

Important text and graphics must remain inside the green lines to avoid being trimmed or folded.

Where the pouch will fold.

**Heat Seal** 

Color variation can occur in heat seal areas.

**Cut Tolerance** 

To account for our cut tolerance, we recommend the design match from one side of the pouch to the other.

**BOTTOM** 

4.5" Gusset